

Student Technology Survey

Start of Block: Default Question Block

Q1 My name is Susan Elkins, and I am an Assistant Professor at the Newton Gresham Library at Sam Houston State University. I would like to invite you to participate in a research study of student technology and social media usage. We hope that data from this research will inform the Library of students' technology use and needs. You have been asked to participate in the research because you are a student at Sam Houston State University. The research is relatively straightforward, and we do not expect the research to pose any risk to any of the volunteer participants. If you would like to participate in this research, you will be asked questions about your own habits and preferences in relation to technology and social media use. Any data obtained from you will only be used for the purpose of research, publication, and planning of services. Under no circumstances will you or any other participants who participated in this research be identified. In addition, your data will remain confidential. Your survey responses will be kept confidential to the extent of the technology being used. Qualtrics collects IP addresses for respondents to surveys they host; however, the ability to connect your survey responses to your IP address has been disabled for this survey. That means that I will not be able to identify your responses. You should, however, keep in mind that answers to specific questions may make you more easily identifiable. The security and privacy policy for Qualtrics can be viewed at <https://www.qualtrics.com/security-statement/>. This research will require about 20 minutes of your time. Participants who complete the survey will have the option of being entered into a drawing for a \$50 dollar and a \$25 dollar Amazon gift cards. Participation is voluntary. If you decide to not participate in this research, your decision will involve no penalty or loss of benefits to which you are otherwise entitled, and you may discontinue participation at any time without penalty or loss of benefits to which you are otherwise entitled. If you have any questions, please feel free to ask me using the contact information below. If you are interested, the results of this study will be available at the conclusion of the project. If you have any questions about this research, please feel free to contact me, Susan Elkins, using the contact information below.

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- I understand the above and would like to participate. (1)
- I do not wish to participate in the current study. (2)

Skip To: End of Block If Q1 = I do not wish to participate in the current study.

Q2 I am at least 18 years old.

Yes (1)

No (2)

Skip To: End of Block If Q2 = No

Page Break

Q3 Please mark all the technologies you recognize by name.

- Blogs (1)
- Chat/ Instant Messaging (IM) (2)
- E-reader (3)
- Facebook (4)
- Foursquare/ other geosocial networking sites (5)
- Google+ (6)
- MySpace (7)
- Pinterest (8)
- Podcast (9)
- Skype (10)
- Tablet (11)
- Twitter (12)
- YouTube (13)
- Snapchat (14)
- Instagram (15)
- Live streaming (16)
- Virtual reality (17)
- Tumblr (18)
- LinkedIn (19)
- None of them (20)

End of Block: Default Question Block

Start of Block: Computer Use

Q4 How often do you use a campus desktop computer? (excluding classroom use)

- Never (1)
- Daily (one or more times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Q5 How often do you borrow a campus laptop? (excluding classroom use)

- Never (1)
- Daily (one or more times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Q6 Do you have Internet access at home?

- Yes (1)
- No (2)
- Access only using cellphone or tablet (3)

Q7 Do you have Wi-Fi /wireless Internet at home?

- Yes (1)
- No (2)
- I don't know (3)

End of Block: Computer Use

Start of Block: Desktop

Q8 Do you use a desktop computer at home?

- Yes (1)
- No, but I am interested in using a desktop computer at home (2)
- No, and I have no interest in using a desktop computer at home (3)

Skip To: End of Block If Q8 != Yes

Q9 How often do you use the desktop computer at home?

- Daily (one or more times a day) (1)
- Weekly (one or more times a week) (2)
- Monthly (one or more times a month) (3)
- Occasionally (less than once a month) (4)

Q10 Do you own or borrow this desktop?

- Own (1)
- Borrow roommate's/friend's/family's (2)
- Other (3) _____

Q11 Is the desktop computer a PC or a Mac?

- PC (1)
- Mac (2)
- I don't know (3)

Q12 Approximately how old is this desktop computer?

- 0-6 months (1)
- 7-12 months (2)
- 1-2 years (3)
- 2-4 years (4)
- More than 4 years old (5)
- I don't know (6)

End of Block: Desktop

Start of Block: Laptop

Q13 Do you use a laptop computer?

- Yes (1)
- No, but I am interested in using a laptop (2)
- No, and I am not interested in using a laptop at this time (3)

Skip To: End of Block If Q13 != Yes

Q14 Do you own or borrow this laptop?

- Own (1)
- Borrow roommate's /friend's/family's (2)
- Other (3) _____

Q15 How often do you use the laptop computer?

- Daily (one or more times a day) (1)
- Weekly (one or more times a week) (2)
- Monthly (one or more times a month) (3)
- Occasionally (less than once a month) (4)

Q16 How often do you bring your laptop to campus?

- Never (1)
- Daily (one or more times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Q17 Is the laptop a PC or a Mac?

- PC (1)
- Mac (2)
- I don't know (3)

Q18 Approximately how old is the laptop?

- 0-6 months (1)
- 7-12 months (2)
- 1-2 years (3)
- 2-4 years (4)
- More than 4 years old (5)
- I don't know (6)

Page Break

End of Block: Laptop

Start of Block: Tablet

Q19 Definition: A Tablet is a wireless, portable personal computer with a touchscreen interface. The tablet form factor is typically smaller than a notebook computer but larger than a smart phone

Q20 Do you use a tablet?

- Yes (1)
- No, but I am interested in a using a tablet (2)
- No, and I am not interested in using a tablet at this time (3)

Skip To: End of Block If Q20 != Yes

Q21 Do you own or borrow this tablet?

- Own (1)
- Borrow roommate's /friend's/family's (2)
- Other (3) _____

Q22 Would you be interested in library services that use tablets, such as: (check all that apply)

- Check out tablets for academic use (1)
- Use iPad's FaceTime, Skype, or a similar tool to get live help from a librarian (2)
- Print wirelessly to campus printers (3)
- Check out / download e-book, digital newspapers, and other content from the library to be read on your tablet (4)
- Download and read newsletters from university offices and departments (Sam eNewsletter, Student Services, your college or department, etc.) (5)
- Download an app for reading the library newsletter, both the current issue and the archives (6)
- No, I would not be interested in library services that use tablets (7)
- Other (please specify) (8) _____

Q23 What brand of tablet do you use? (if you have more than one, please select the one you use most often)

- iPad (any generation/model) (1)
- Kindle: Fire or Fire HD (larger or smaller screen) (2)
- Nook: Tablet, Color, HD, or HD+ (3)
- Samsung: Galaxy Tab, Galaxy Note, or Series 7 Slate (4)
- Windows: Surface (5)
- Other (please specify) (6) _____

Q24 How often do you use your tablet computer?

- Daily (one or more times a day) (1)
- Weekly (one or more times a week) (2)
- Monthly (one or more times a month) (3)
- Occasionally (less than once a month) (4)

Q25 Approximately how old is your tablet?

- 0-6 months (1)
- 7-12 months (2)
- 1-2 years (3)
- 2-4 years (4)
- More than 4 years old (5)
- I don't know (6)

Q26 What do you use your tablet computer for? (check all that apply)

- Education (1)
- Recreation/Entertainment (2)
- Work (3)
- Other (please specify) (4) _____

Page Break

End of Block: Tablet

Start of Block: e-reader

Q27 **Definition:** An e-reader (electronic reader) is a device for reading content, such as e-books, newspapers, and documents. A standalone e-reader typically has wireless connectivity for downloading content and conducting other Web-based tasks. Popular dedicated e-readers include Amazon's Kindle and Sony Reader.

Q28 Do you use an e-reader?

- Yes (1)
- No, but I am interested in using an e-reader (2)
- No, and I have no interest in using an e-reader at this time (3)

Skip To: End of Block If Q28 != Yes

Q29 Do you own or borrow this e-reader?

- Own (1)
- Borrow roommate's /friend's/family's (2)
- Other (3) _____

Q30 What brand of e-reader do you use? (if you have more than one, please select the one you use most often)

- Kindle: Paperwhite, Keyboard, DX or the classic "Kindle" (1)
- Nook (2)
- I don't know (3)
- Other (please specify) (4) _____

Q31 Approximately how old is your e-reader?

- 0-6 months (1)
- 7-12 months (2)
- 1-2 years (3)
- 2-4 years (4)
- More than 4 years old (5)
- I don't know (6)

Q32 How often do you use your e-reader?

- Daily (one or more times a day) (1)
- Weekly (one or more times a week) (2)
- Monthly (one or more times a month) (3)
- Occasionally (less than once a month) (4)

Q33 What do you use your tablet computer for? (check all that apply)

Education (1)

Recreation/Entertainment (2)

Work (3)

Other (please specify) (4) _____

Page Break

End of Block: e-reader

Start of Block: Cell Phones

Q34 Do you own a cell phone?

- Yes (1)
- No, but I am interested in owning a cell phone (2)
- No, and I have no interest in owning a cell phone at this time (3)

Skip To: End of Block If Q34 != Yes

Q35 Some cell phones are called 'smart phones' because of certain features they have. Is your cell phone a smart phone such as iPhone, Android, Blackberry, or Windows phone?

- Yes (1)
- No (2)

Skip To: Q37 If Q35 != Yes

Q36

What type of smartphone do you own? (If you own more than one, please indicate the one you use most often)

- Android (1)
- Blackberry (2)
- iPhone (3)
- Windows (4)
- I don't know (5)
- Other (6) _____

Q37 Would you be interested in library services that use cell phones, such as: (check all that apply)

- Ask the library questions through text messages (1)
- Ask the library questions through instant message (IM) (2)
- Search for and read journal articles (3)
- Search for library books (4)
- Read electronic books or course reserves (5)
- Receive reminders when books are due (6)
- Renew books you have checked out (7)
- Make online payment of library fines (8)
- No, I would not be interested in library services that use cell phones (9)
- Other (please specify) (10) _____

Q38 Approximately how old is your cell phone?

- 0-6 months (1)
- 7-12 months (2)
- 1-2 years (3)
- 2-4 years (4)
- More than 4 years old (5)
- I don't know (6)

Q39 What features do you use on your cell phone? Not all features will be available on all cell phones. (check all that apply)

- Chat / Instant Messages (IM) (1)
- Download and use apps (2)
- Email (3)
- Find map / directions (4)
- Play MP3 audio files (5)
- Phone Calls (6)
- QR Code Reader (7)
- Take photos/ videos (8)
- Text messages (9)
- Watch videos (10)
- Web browsing (11)

Q40 How often do you use text messages?

- Frequently (more than 5 times a day) (1)
- Daily (one to four times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)
- Never (6)

Q41 How often do you browse the web on your cell phone?

- Frequently (more than 5 times a day) (1)
- Daily (one to four times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)
- Never (6)

Page Break

End of Block: Cell Phones

Start of Block: Facebook

Q42 **Definition:** Facebook is a popular free social networking website that allows registered users to create profiles, upload photos, and video, send messages and keep in touch with friends, family, and colleagues.

Q43 Do you use Facebook?

- Yes (1)
- No, but I am interested in using Facebook (2)
- No, and I have no interest in using Facebook at this time (3)

Skip To: End of Block If Q43 != Yes

Q44 Would you be interested in library services that use Facebook, such as: (check all that apply)

- Ask Questions (1)
- Follow updates on library news, events, and resources (2)
- No, I am not interested in library services using Facebook (3)
- Other (please specify) (4) _____

Q45 How do you predominately use Facebook?

- Posting my own messages (1)
- Following other users (2)
- Both posting and following equally (3)

Q46 What do you use Facebook for? (check all that apply)

Education (1)

Recreation/Entertainment (2)

Work (3)

Other (please specify) (4) _____

Q47 How often do you use Facebook?

Frequently (more than 5 times a day) (1)

Daily (one to four times a day) (2)

Weekly (one or more times a week) (3)

Monthly (one or more times a month) (4)

Occasionally (less than once a month) (5)

Page Break

End of Block: Facebook

Start of Block: Instagram

Q48 **Definition:** Instagram is a free, online photo-sharing application and social network platform that was acquired by Facebook in 2012.

Q49 Do you use Instagram?

- Yes (1)
- No, but I am interested in using Instagram (2)
- No, and I have no interest in using Instagram at this time (3)

Skip To: End of Block If Q49 != Yes

Q50 Would you be interested in library services that use Instagram, such as: (check all that apply)

- Ask questions (1)
- Follow updates on library news, events, and resources (2)
- No, I am not interested in library services using Instagram (3)
- Other (please specify) (4) _____

Q51 How do you predominately use Instagram?

- Posting my own messages (1)
- Following other users (2)
- Both posting and following equally (3)

Q52 What do you use Instagram for? (check all that apply)

- Education (1)
- Recreation/Entertainment (2)
- Work (3)
- Other (please specify) (4) _____

Q53 How often do you use Instagram?

- Frequently (more than 5 times a day) (1)
- Daily (one to four times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Page Break

End of Block: Instagram

Start of Block: Twitter

Q54 **Definition:** Twitter is a free social networking microblogging service that allows registered members to broadcast short posts called tweets.

Q55 Do you use Twitter?

- Yes (1)
- No, but I am interested in using Twitter (2)
- No, and I have no interest in using Twitter at this time (3)

Skip To: End of Block If Q55 != Yes

Q56 Would you be interested in library services that use Twitter, such as: (check all that apply)

- Ask questions (1)
- Follow updates on library news, events, and resources (2)
- No, I am not interested in library services using Twitter (3)
- Other (please specify) (4) _____

Q57 How do you predominately use Twitter?

- Posting my own messages (1)
- Following other users (2)
- Both posting and following equally (3)

Q58 What do you use Twitter for? (check all that apply)

Education (1)

Recreation/Entertainment (2)

Work (3)

Other (please specify) (4) _____

Q59 How often do you use Twitter?

Frequently (more than 5 times a day) (1)

Daily (one to four times a day) (2)

Weekly (one or more times a week) (3)

Monthly (one or more times a month) (4)

Occasionally (less than once a month) (5)

Page Break

End of Block: Twitter

Start of Block: SnapChat

Q60 [Definition](#): Snapchat is a mobile app that allows users to send and receive "self-destructing" photos and videos. Photos and videos taken with the app are called snaps.

Q61 Do you use SnapChat?

- Yes (1)
- No, but I am interested in using SnapChat (2)
- No, and I have no interest in using SnapChat at this time (3)

Skip To: End of Block If Q61 != Yes

Q62 Would you be interested in library services that use SnapChat, such as: (check all that apply)

- Ask questions (1)
- Follow updates on library news, events, and resources (2)
- No, I am not interested in library services using SnapChat (3)
- Other (please specify) (4) _____

Q63 How do you predominately use SnapChat?

- Posting my own messages (1)
- Following other users (2)
- Both posting and following equally (3)

Q64 What do you use SnapChat for? (check all that apply)

- Education (1)
- Recreation/Entertainment (2)
- Work (3)
- Other (please specify) (4) _____

Q65 How often do you use SnapChat?

- Frequently (more than 5 times a day) (1)
- Daily (one to four times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Page Break

End of Block: SnapChat

Start of Block: Chat/ Instant Messaging (IM)

Q66 [Definition](#): Instant messaging, often shortened to simply "IM" or "IMing," is the exchange of text messages through a software application in real-time. Some examples include WhatsApp, Facebook Messenger, and WeChat.

Q67 Do you use chat/IM services?

- Yes (1)
- No, but I am interested in using chat/IM services (2)
- No, and I have no interest in using chat/IM services at this time (3)

Skip To: End of Block If Q67 != Yes

Q68 Would you be interested in using chat/IM to ask the library questions?

- Yes (1)
- No (2)

Q69 What chat/IM service do you use? (If you use more than one service, please select the one you use most often)

- Facebook Messenger (1)
- Google Hangouts (2)
- iChat (3)
- Lync/Skype (4)
- WhatsApp (5)
- Line (6)
- WeChat (7)
- Don't know (8)
- Other (please specify) (9) _____

Q70 How often do you use chat/IM services?

- Frequently (more than 5 times a day) (1)
- Daily (one to four times a day) (2)
- Weekly (one or more times a week) (3)
- Monthly (one or more times a month) (4)
- Occasionally (less than once a month) (5)

Page Break

End of Block: Chat/ Instant Messaging (IM)

Start of Block: Podcast

Q71 **Definition:** Podcasting is the preparation and distribution of audio files using RSS to the computers of subscribed users.

Q72 Do you download, watch, or listen to podcasts?

- Yes (1)
- No, but I interested in downloading, watching, or listening to podcast (2)
- No, and I am not interested in downloading, watching, or listening to podcasts at this time (3)

Skip To: End of Block If Q72 != Yes

Q73 Would you be interested in podcasts created by the library, such as: (please check all that apply)

- Instructional podcasts about using the library (1)
- Local history podcasts (2)
- Podcasts on topics in your subject area (Literature, Criminal Justice, Business, etc.) (3)
- No, I am not interested in podcasts created by the library (4)
- Other (please specify) (5) _____

Q74 What do you use podcast for? (check all that apply)

Education (1)

Recreation/Entertainment (2)

Work (3)

Other (please specify) (4) _____

Q75 How often do you download, watch, or listen to podcast?

Frequently (more than 5 times a day) (1)

Daily (one to four times a day) (2)

Weekly (one or more times a week) (3)

Monthly (one or more times a month) (4)

Occasionally (less than once a month) (5)

Page Break

End of Block: Podcast

Start of Block: LinkedIn

Q76 **Definition:** LinkedIn is a social networking site designed specifically for the business community. The goal of the site is to allow registered members to establish and document networks of people they know and trust professionally.

Q77 Do you use LinkedIn?

- Yes (1)
- No (2)

Skip To: End of Block If Q77 = No

Q78 How do you use LinkedIn? (Check all that apply)

- Networking (1)
- Searching for jobs (2)
- Creating an online portfolio (3)
- Acquiring references/endorsements (4)
- Other (5) _____

Q79 What do you use LinkedIn for? (check all that apply)

Education (1)

Recreation/Entertainment (2)

Work (3)

Other (please specify) (4) _____

Q80 How often do you use LinkedIn?

Frequently (more than 5 times a day) (1)

Daily (one to four times a day) (2)

Weekly (one or more times a week) (3)

Monthly (one or more times a month) (4)

Occasionally (less than once a month) (5)

End of Block: LinkedIn

Start of Block: Other Technology

Q81 Would you be interested in library services that use any of these technologies? (check all that apply)

- Blog (1)
- Foursquare or other geosocial networking sites (2)
- Google+ (3)
- MySpace (4)
- Pinterest (5)
- Skype (6)
- YouTube (7)
- Tumblr (8)
- LinkedIn (9)
- Live streaming (10)
- Virtual Reality such as headsets that work with your smart phone (11)
- I am not interested in library services using any of the technologies (12)
- Other (please specify) (13) _____

Q82 Please share other forms of technology you think the library should use to provide services:

End of Block: Other Technology

Start of Block: Information

Q83 Your student status/classification:

- Freshman (0-29 completed hours) (1)
- Sophomore (30-59 completed hours) (2)
- Junior (60-89 completed hours) (3)
- Senior (90+ completed hours) (4)
- Master's (5)
- PhD (6)
- Non-degree-seeking / Continuing education (7)
- Other (please specify) (8) _____

Q84 Your gender:

- Male (1)
- Female (2)
- Other (3)
- Prefer not to answer (4)

Q85 Your birth year:

- ▼ 2000 (1) ... Prefer not to answer (35)

Q86 You take classes (please check all that apply):

- Face-to-face at SHSU main campus (1)
- Face-to-face at The Woodlands Center (2)
- Online (no face-to-face class time) (3)
- Other (please specify) (4) _____

Q87 Your major or degree is in the College of:

- Business Administration (1)
 - Criminal Justice (2)
 - Education (3)
 - Fine Arts & Mass Communication (4)
 - Health Sciences (5)
 - Humanities & Social Sciences (6)
 - Sciences & Engineering Technology (7)
 - Don't know/Undecided (8)
 - Double Major (please specify colleges) (9)
-

End of Block: Information